



People  
CAUSES THAT THAT CARE  
Matter

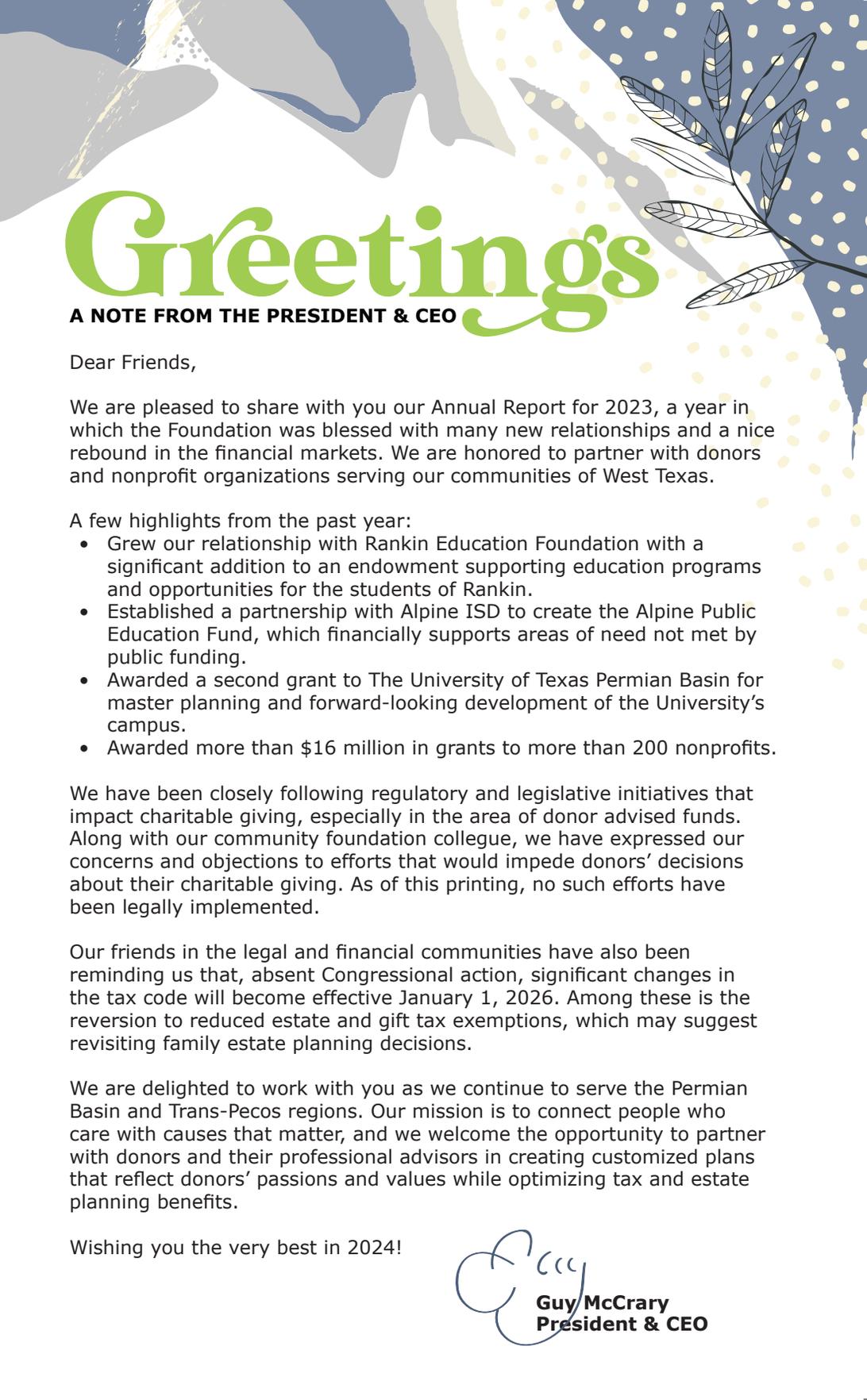
2023 ANNUAL REPORT

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PERMIAN BASIN AREA  
*Foundation*

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# Greetings

**A NOTE FROM THE PRESIDENT & CEO**

Dear Friends,

We are pleased to share with you our Annual Report for 2023, a year in which the Foundation was blessed with many new relationships and a nice rebound in the financial markets. We are honored to partner with donors and nonprofit organizations serving our communities of West Texas.

A few highlights from the past year:

- Grew our relationship with Rankin Education Foundation with a significant addition to an endowment supporting education programs and opportunities for the students of Rankin.
- Established a partnership with Alpine ISD to create the Alpine Public Education Fund, which financially supports areas of need not met by public funding.
- Awarded a second grant to The University of Texas Permian Basin for master planning and forward-looking development of the University's campus.
- Awarded more than \$16 million in grants to more than 200 nonprofits.

We have been closely following regulatory and legislative initiatives that impact charitable giving, especially in the area of donor advised funds. Along with our community foundation colleague, we have expressed our concerns and objections to efforts that would impede donors' decisions about their charitable giving. As of this printing, no such efforts have been legally implemented.

Our friends in the legal and financial communities have also been reminding us that, absent Congressional action, significant changes in the tax code will become effective January 1, 2026. Among these is the reversion to reduced estate and gift tax exemptions, which may suggest revisiting family estate planning decisions.

We are delighted to work with you as we continue to serve the Permian Basin and Trans-Pecos regions. Our mission is to connect people who care with causes that matter, and we welcome the opportunity to partner with donors and their professional advisors in creating customized plans that reflect donors' passions and values while optimizing tax and estate planning benefits.

Wishing you the very best in 2024!



**Guy McCrary**  
President & CEO

# A PLACE FOR Philanthropy

Permian Basin Area Foundation promotes and supports permanent philanthropy in our communities. PBAF stewards many types of giving. From designated funds to donor advised funds, we exist to meet charitable needs in West Texas by providing a flexible vehicle for donors with varied philanthropic desires.

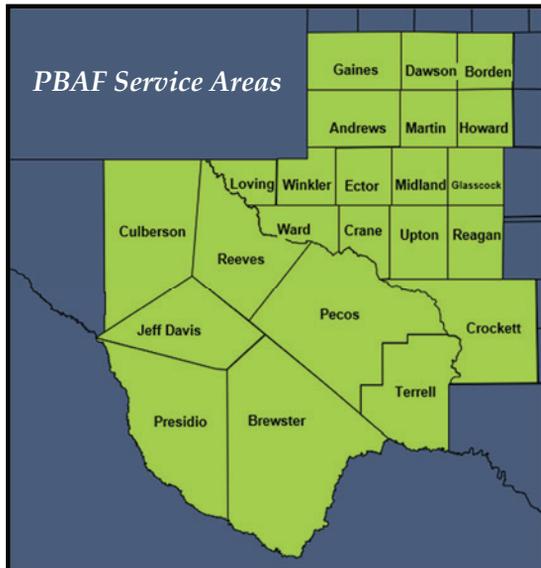
Permian Basin Area Foundation accepts gifts of all varieties including:

- cash
- appreciated stock
- life insurance policies
- IRA distributions
- oil & gas interests
- other tangible property

All of these types of assets, and more, can be monetized and used for grantmaking.

Another way to support nonprofit organizations now and in the future is through a planned gift. Planned gifts help solidify the legacy and longevity of a nonprofit for generations to come. This can be achieved in a variety of ways such as a charitable remainder trust, charitable lead trust, or a simple charitable bequest. A professional advisor can help determine what makes the most sense for a donor's philanthropic and estate goals.

Permian Basin Area Foundation giving is not limited exclusively to these counties. The Foundation can make grants to eligible organizations across the United States and even internationally.





Bynum School

Big Bend Conservancy

# grants & scholarships

In 2023 Permian Basin Area Foundation and its donors awarded nonprofit organizations nearly \$16 million in grants. Of that, the Foundation awarded \$4.6 million through the semi-annual community grant cycle for nonprofits in the Permian Basin and Trans-Pecos regions.

Through undesignated and field of interest funds, the Foundation is able to support worthy nonprofits through our community grant cycle. A committee comprised of community volunteers reviews applications and financial information from 30-50 organizations each cycle. Committee recommendations are presented to our Board of Governors for final approval.

All other grants are awarded through donor recommendations and disbursements from designated and agency endowments.

In 2023 Permian Basin Area Foundation awarded more than nearly \$1 million in scholarships to more than 400 area students. There were seven new scholarship funds established last year to support students throughout West Texas.

## To learn about our Grant & Scholarship opportunities, contact:

**RAYMOND WILLIAMS**  
Grants Officer

**SHERRI HEITING**  
Education Programs Officer

[www.PBAF.org](http://www.PBAF.org)



### Levi DeLuna:

Ted G. Roden Memorial Scholarship of Standard Sales Company, L.P.  
Tarleton State University

*"I have really enjoyed attending classes and being part of the TSU rodeo team. As a team roper with a busy schedule, the flexibility this scholarship provides is invaluable. It allows me to dedicate more time to my studies and the rodeo team without the added pressure of working extensive hours."*



### Rosendo Saldana:

Permian Basin Geophysical Society Scholarship  
University of Texas of the Permian Basin

*"Many wonderful things have happened since I've gotten the privilege of being a recipient of the Permian Basin Geophysical Society Scholarship. I've gotten the opportunity to work with Fasken Oil and Ranch, Ltd. for an undergraduate project, characterization of Wolfcamp C. I've also been attending as many luncheons as I can meeting new people in the industry. One of the more notable people that I've met is Bob Lindsey who I admire. School of Mines is where I want to go to grad school, and I was able to meet with Zane Jobe in person to work under him or another professor when the time comes."*



### Allie Anderson:

Junior League of Midland Morrow GEM Scholarship  
McMurry University

*"I have absolutely fallen in love with college! I have met a great group of girls and have gotten pretty involved on campus by joining a sorority group! I made all A's my first semester and really excelled, and even made The Dean's List. Thanks to this scholarship I get to attend this wonderful school and have some extra motivation to keep working hard."*



Opportunity Tribe

# Financials

## CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

|   | 2023                 | 2022                 |
|---|----------------------|----------------------|
| Cash and Cash Equivalents                   | 17,077,936           | 5,024,254            |
| Beneficial Interest in Remainder Trust      | 1,655,127            | 1,455,070            |
| Beneficial Interest in Lead Trust           | 854,951              | 909,596              |
| Beneficial Interest in Royalty Trust        | 5,427,212            | 4,981,543            |
| Beneficial Interest in Annuity              | 664,886              | -                    |
| Bequests Receivable                         | 1,000,000            | 1,000,000            |
| Financial Investments                       | 257,332,586          | 226,089,748          |
| Oil and Gas Royalties - held for sale       | 6,381,146            | 7,184,621            |
| Property and Equipment, net of Depreciation | 3,933,328            | 4,057,773            |
| Total Other Assets                          | 365,144              | 424,122              |
| <b>Total Assets</b>                         | <b>\$294,692,316</b> | <b>\$251,126,727</b> |
| Grants and Scholarships Payable             | 1,809,000            | 398,000              |
| Funds Held for Agencies                     | 41,044,428           | 25,904,203           |
| Agency Transactions Payable                 | 12,500               | 15,000               |
| Refundable Advance                          | 300,000              | 300,000              |
| <b>Total Liabilities</b>                    | <b>\$43,165,928</b>  | <b>\$26,617,203</b>  |
| Net Assets without Donor Restrictions       | 238,872,765          | 213,115,998          |
| Net Assets with Donor Restrictions          | 12,653,623           | 11,393,526           |
| <b>Total Net Assets</b>                     | <b>\$251,526,388</b> | <b>\$224,509,524</b> |
| <b>Total Liabilities and Net Assets</b>     | <b>\$294,692,316</b> | <b>\$251,126,727</b> |

### ASSETS (In Millions)



## CONSOLIDATED STATEMENTS OF ACTIVITIES

|   | 2023                | 2022                  |
|---|---------------------|-----------------------|
| Contributions   | \$25,786,761        | \$30,979,124          |
| Less amounts received for agencies                    | (12,116,008)        | (1,158,315)           |
| Investment Return, net                                | 30,202,853          | (35,505,750)          |
| Royalty income  | 1,371,369           | 2,110,497             |
| Change in Values of Royalties,<br>Trusts and Bequests | (80,851)            | 349,530               |
| Gain on Sale of Assets                                | -                   | 11,142                |
| Other Income  | 199,984             | 378,627               |
| <b>Total Revenues, Gains and Support</b>              | <b>\$45,364,108</b> | <b>(\$2,835,145)</b>  |
| Grants and Scholarships                               | 17,312,238          | 20,249,474            |
| Less amounts granted to agencies                      | (686,227)           | (629,041)             |
| Community Education                                   | 46,860              | 25,165                |
| Fundraising   | 155,544             | 190,165               |
| General and Administrative Expenses                   | 1,518,829           | 1,440,677             |
| <b>Increase in Net Assets (Decrease)</b>              | <b>\$27,016,864</b> | <b>(\$24,111,585)</b> |

### CONTRIBUTIONS (In Millions)



### TOTAL GRANTS & SCHOLARSHIPS (In Millions)



# Board Staff



## Board of Governors

**Wesley Bownds**  
Chairman

**Alan Hale**  
Vice-Chair

**Bryan Heflin**  
Secretary & Treasurer

**Todd Meade**  
Immediate Past Chair

**Reggie Baker**  
**Steve Barron**  
**Bethany Etheredge**  
**Mara Hobbs**  
**Pete Peterson**  
**Madison Rose**  
**Andrew Semer**

**Guy McCrary**  
President & Chief Executive Officer

**Cyndi Vara, CPA**  
Chief Financial Officer

**Cari Whitaker**  
Finance & Accounting Administrator

**Gabriella Baltazar, CPA**  
Staff Accountant

**Jennifer Steadman, MS**  
Development Officer

**Raymond Williams, MPA**  
Grants Officer

**Sherri Heiting, MA**  
Education Programs Officer

**Lyndzie Tarango**  
Programs Associate

**Lorena Esparza, SHRM-CP**  
Executive Associate



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